

GENERAL ORDERS }


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HEADQUARTERS
DEPARTMENT OF THE ARMY
WASHINGTON, DC, 26 August 1998

TRANSFER OF THE UNITED STATES ARMY RECRUITING COMMAND

Effective 1 October 1998, the United States Army Recruiting Command (USAREC), (UIC: W06QAA), Fort Knox, Kentucky, is transferred from a Field Operating Agency of HEADQUARTERS, DEPARTMENT OF THE ARMY (HQDA), OFFICE OF THE DEPUTY CHIEF OF STAFF FOR PERSONNEL (ODCSPER), 300 Army Pentagon, Washington, DC 20310-0300, to a subordinate command of HEADQUARTERS, UNITED STATES ARMY TRAINING AND DOCTRINE COMMAND (TRADOC), Fort Monroe, Virginia 23651. All resources programmed for the recruiting organization and the mission will be transferred to TRADOC. Funds allocated by HQDA through TRADOC for both Active Army and U.S. Army Reserve advertising will not be used for other than advertising. TRADOC will assume command authority and responsibility for the Army recruiting mission with the following exceptions: All USAREC recruiting objectives will continue to be established by the ODCSPER, HQDA. Monthly adjustments to meet Total Army end strength will be made during the year of execution. The Army Advertising Program (including message, media, and contractor support) will remain under the direct control of the Assistant Secretary of the Army (Manpower and Reserve Affairs). The ODCSPER, HQDA, will continue to establish Active Army production recruiter requirements, which will be assigned by the Commander, U.S. Total Army Personnel Command, in accordance with USAREC's manning documents. Further, the ODCSPER, HQDA, will maintain detailed production recruiter strengths at or above the documented requirements dictated by the size of the annual recruiting missions assigned to USAREC. The U.S. Army Reserve manning (Active Guard Reserve force) will remain under the control of the Office of the Chief of the U.S. Army Reserve and be supported at authorized strengths.

[DAPE-ZA]



Louis Caldera
Secretary of the Army

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